

Crack & Crevice

OREGON PEST CONTROL ASSOCIATION

March, 2018 Edition

President's Message

Greg Ego, OPCA President

I have just returned from the Pacific Northwest Pest Control Conference held in Hood River. I want to congratulate the board who prepared this conference. Very well done!

During the state meetings I spoke about the need to find nominees to serve on the OPCA Board of Directors. Many times, when we hear of this opportunity it becomes an arm-twisting event to be sure we have enough candidates for the ballot. From experience I know that coerced membership on any board leads to a less than desirable experience.

Leadership of any organization is important. The board of OPCA sets direction, policy and maintains the integrity of the organization by enforcing the Code of Ethics when necessary. The board is looking for qualified candidates who want to see the organization grow and prosper. There are a lot of good ideas that need to be expressed, vetted and put into action to keep the OPCA viable in today's changing market.

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OPCA High Desert Seminar Moves to Eagle Crest, June 1-2

Our annual high desert seminar is coming up on June 1-2 at Eagle Crest Resort in Redmond. On Friday, we will kick off the weekend with the Brandy Ham Golf Tournament. If golf isn't your style, river rafting with Sun Country



Tours down the Deschutes River may suit you. After a day of fun, drop the golf clubs or dry off and join us at the Paul Heidtke memorial barbecue at Eagle Crest's "Pocket Park." Come mingle with your colleagues and enjoy Pit Master Rich Kesesker's barbecue.

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Greg Ego, 2017-18 OPCA President

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Quick Calendar

OPCA Scholarship Applications
Due April 30

High Desert Seminar
June 1-2, 2018
Eagle Crest Resort
Redmond, OR

Fall Beach Seminar
September 14-15, 2018
Chinook Winds Casino
Lincoln City, OR

Southern Oregon Seminar
November 14, 2018
Evergreen Savings "Bear Hotel"
Grants Pass, OR

Wildlife Report: ODFW Wildlife License Ramps Up Need for Classes

ODFW just completed its first “cycle” of certification licensing for wildlife control. The road to getting enough credits was a little bumpy. What’s clear is there is a need for more classes on wildlife issues.

OPCA has made an effort to always provide some wildlife credits. A certificate will be provided to those who take an approved class at an OPCA seminar. In the future, we will identify topics that earn credit. The next opportunity is a three hour bird class at our High Desert Seminar, June 2. Courses on rodents receive partial credit.

There are other ways to earn credit. Last year ODFW offered a **spring seminar** with approximately six hours of recertification credit. It is unclear if that event is going to happen this year. This event is held in Salem in April.

Also earn credit by **reading articles**: 1/4 hour credit for each article you read. **Online classes** are also available. Since the links are rather long, we posted them on our website, Go to www.opca.org and find the link on the main page for ODFW credits.



OPCA Scholarship Applications Due April 30

OPCA is proud to be able to offer scholarships! The scholarship award will be \$1,000. Applications are due **April 30th**. Questions about the scholarship should be directed to Rene Kesecker, Scholarship Committee Chair, 541-753-7233. Scholarship applications can be found on the OPCA website under the “Members” tab.

To be eligible, the applicant must be an owner, an immediate family member, employee, child or stepchild of an employee, or employee's spouse of an OPCA member firm. The applicant must be nominated from a current OPCA member firm whose active membership has been in good standing a minimum of three consecutive years.

Graduating high school seniors, other high school graduates and applicants with G.E.D equivalent will be considered. The applicant must attend an accredited college university, trade school, or institute of higher learning. Also, transcripts may be requested if required by the institution to which the applicant has applied.

This is a great opportunity for young people to underwrite their success. OPCA is proud to be able to offer scholarships through the generous donations of our members.

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President's Message, Cont. from page 1

The common answer when people are asked to serve is that they are too busy. The truth is we are all too busy. We have businesses to run, employees to manage, customers to make happy and family commitments that all need our attention. But really, those same people are the ones we need to help us lead this organization. People who are busy make good board members because they have good control of their time.

The commitment is basically to attend 12 board meeting throughout the year. Most



of the meetings are held via telephone conference call. We also have meetings that coincide with our summer and fall conferences.

There are four officer positions, President, Vice President, 2nd Vice president and Past President. These are

On Board Service:

*Take a chance.
Become a part.
Won't you consider
placing your name in
nomination to serve on
the board?*

progressive chairs beginning with 2nd Vice President and ending with Past President. This system allows for an orderly progression and transition from one year to the next. The other seven board positions are one year at-large memberships.

The board has standing committees that have specific responsibilities relating to the organization. These committees are. Education, Legislative, Wildlife, Sponsors, Scholarship, Membership, Ethics, Nominations

and treasurer. There is something here for everyone.

Take a chance. Become a part. Won't you consider placing your name in nomination to serve on the board? You can contact me for more information or our incoming President, Mike Kesecker, from Good Earth Pest Control.

*Greg Ego, President
OPCA 2017-2018*

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OPCA Government Affairs Update

Oregon Wraps up Short Session

The “short” session of the Oregon Legislature wrapped up on March 3, about a week earlier than it was scheduled to run. This could be the result of having a majority of one party. If that party decides not to take on an issue, it doesn’t and everyone goes home early. In recent years democrats have gained more seats and the Oregon House has become more liberal. On the senate side, it’s a little more balanced. Moderate members have more control.

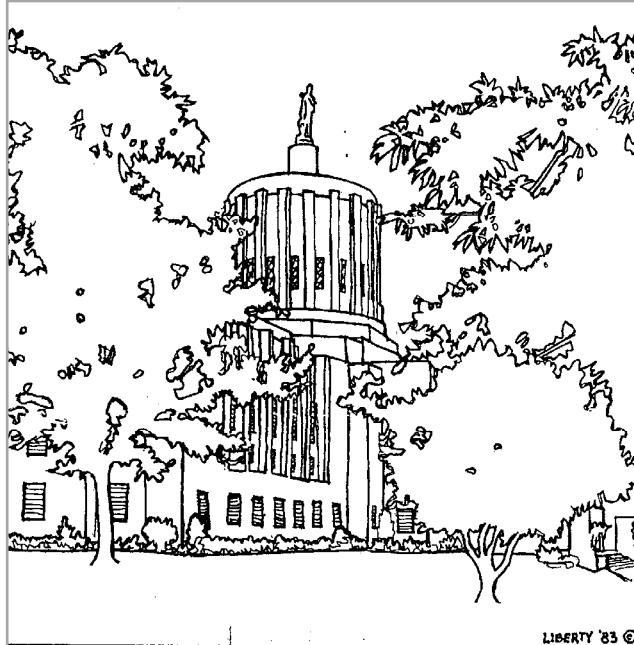
An example of this is the so called “cap-and-trade” proposal that would require businesses to purchase credits to offset their carbon emissions. The legislature basically decided to drop the issue as amendments started coming in. Had it not done that, the session would have probably gone the entire schedule time.

Another major proposal is the legislature’s response to the recently enacted federal tax law. The debate relates to the state’s response to a new federal rule allowing businesses that pay their taxes on their owner or shareholder’s personal tax filing to deduct 20 percent of their income before taxes. Since Oregon relies on personal income taxes as the primary source of revenue, a deduction of this kind would significantly reduce the “windfall” of revenues the state would receive from the expanded tax base of the new federal law.

The fight on this issue was mostly in the House Revenue Committee between Gov.

Kate Brown, a Democrat, and Republican Rep. Knute Buehler of Bend. (Rep. Buehler is running in the Republican primary in May so he can run against Brown in the fall.)

These two tax bills were drafted in reaction to the sweeping new federal tax law passed by congressional Republicans in Washington. Oregon automatically connects to several federal tax definitions that affect how much people and businesses pay in income taxes.



The committee approved both measures. Senate Bill 1529 would limit a corporate tax break involving overseas profits. The second, Senate Bill 1528, involves business owners who pay personal state income taxes — as opposed to corporate taxes — on their company's profits. The Senate has passed both bills.

The House committee changed the overseas profits bill to direct that the one-time financial gain — estimated to be about \$140 million — go toward helping to reduce the state's huge pension debt.

The committee is following the governor's plan to use that money as incentives to state and local agencies that pay off their debt more quickly.

But Rep. Buehler said that it is "not responsible" to put more money into the pension system without making other changes to reduce the cost of benefits.

As an alternative, Rep. Buehler proposed that \$50 million of that one-time gain should go toward shoring up the state child welfare system. As he's campaigned for governor, Rep. Buehler's repeatedly accused Governor Brown of endangering the safety of children in the foster care system.

Democrats countered that this was not a good use of those one-time funds and they voted the bill out of committee over the opposition of all the Republicans.

Rep. Buehler tried again on SB 1528, which deals with so-called "pass-through businesses" that are subject to personal income taxes.

He and other Republicans on the panel sought to preserve the additional tax break, saying it will help hard-pressed business owners without causing financial problems for the state.







These tax bills represent a 3 billion dollar tax hike for small businesses in Oregon. That’s quite a voting block and a tax hike of that size will give republicans and moderates a lot to work with in the coming election cycle.

Continued on page 6

Membership Adds Up at OPCA!




The Oregon Pest Control Association is a non-profit organization comprised of pest control operators, home inspectors, and affiliated industries.

OPCA Benefits:

-  Three general membership business meetings per year.
-  Members receive a reduced cost in registration for educational recertification seminars. Reduced rates for OPCA members MORE than make up for your dues every year.
-  Legislative representation through Oregonians for Food and Shelter, a lobbying organization for ag industries in Oregon.
-  Four *Crack & Crevice* newsletters are sent each year.
-  Insect identification is available through OSU Extension offices throughout Oregon.
-  Your company is listed on a map of Oregon on the OPCA website for public contact access.

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**Value of OPCA
Membership**

OPCA Membership Categories and Rates:

-  **ACTIVE MEMBERSHIP:** Pest control companies who also join the National Pest Management Association. The dues structure to NPMA is available on the application form on the OPCA website. Active dues: \$175 per year plus the cost of NPMA dues which are on a sliding scale depending on sales volume.
-  **ASSOCIATE MEMBERSHIP:** Person, firm, corporation or other organization interested in the welfare of the pest control or for home inspectors. Associate dues: \$175 per year.
-  **ALLIED MEMBERSHIP:** Includes suppliers (vendors) to the pest control and home inspector industries. Allied dues: \$150 per year.

OPCA Membership Report

OPCA member renewals as of March 1.

Total members all categories: 82
Active members: 63
Allied members: 11
Associate (home inspectors): 5
Honorary members: 3

Welcome New Members:

Aspen Pest Control, Happy Valley
Bloom Pest Control, Boring
Dave's Pest Control, Eugene
IPM Pest Control, Winchester Bay
Three Rivers Mosquito & Vector Control, Klamath Falls

Membership Application: Know of any companies that should be members? Direct them to our website:
www.opca.org/join.

Lapsed Membership Policy: OPCA members should know that it is OPCA's policy that if a member company lapses for one full year they must **reapply** for membership in OPCA. So don't let your membership lapse! If you are unsure of the status, contact our office.

Dues paid by corporate offices: If your corporate office is in another state and it pays the dues for your Oregon offices please let us know!

Members are posted on our website at www.opca.org on a Google Map. Check it out!

Government Affairs Update

Cont. from page 5

Rep. Buehler offered an amendment to preserve that break — and to implement higher tobacco taxes that could be used to boost funding for the child welfare program. Democrats also rejected that approach and won on a party-line vote.

All told, SB 1528, means Oregon would pick up about \$258 million more in pass-through taxes in the current budget cycle than it would have if the state simply followed the new federal tax definitions.

The bills were passed by both houses and now sit at the Governor's desk for signature. There has been quite a bit of discussion and speculation about whether Governor Brown will sign the bill, or, believe it or not, veto it. These tax bills represent a 3 billion dollar tax hike for small businesses in Oregon. That's quite a voting block and a tax hike of that size will give republicans and moderates a lot to work with in the coming election cycle. We will learn the outcome in the coming days.

Contributions to this article credit to Oregonians for Food and Shelter.

Save the Date:
OPCA Fall Beach Seminar
Sept. 14-15, 2018
Chinook Winds Casino, Lincoln City



NPMA Update: Join a National Committee

NPMA Seeks Members for National Committees. Deadline: April 1

Each year, NPMA works diligently to identify and recruit members to serve on our association's standing committees. In an effort to foster fresh ideas and allow all NPMA members to share their expertise, we are calling

Your involvement and leadership will help us chart a successful future for the association and the industry.

on you to nominate yourself or an industry colleague to serve on an NPMA committee during the 2018-2019 membership year (July 1, 2018 - June 30, 2019).

Your involvement and leadership will help us chart a successful future for the association and the industry. Please take a moment to view the list of standing NPMA committees and complete an application.



The majority of NPMA committees meet face-to-face three times per year in conjunction with NPMA's Legislative Day in Washington, D.C., NPMA Academy and PestWorld. Committee Conference calls are scheduled as needed but don't typically exceed once per month.

Please note: Committee appointments are for a 2 year term. We ask that all committee members attend at least two thirds of face-to-face meetings and teleconferences per year. Additionally, the incoming NPMA President makes final appointments of individuals to all NPMA committees.

NPMA Events: Key Dates

July 18-20, 2018
Academy
Palm Beach Gardens, FL

October 23-26, 2018
PestWorld
Orlando, FL

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ODA Sign Out Policy

If you have come to any OPCA events, you are probably familiar with our sign-out procedures. But, if it's been awhile, you need to be aware of this important change.

Due to staffing limitations, the **ODA now requires you to sign out** on continuing education sign in/out sheets. OPCA will go the extra mile at all events to remind the attendees of the need to sign out.



We will go to some degree to hunt you down, but **once the meeting is over** and we have packed up our sign-in sheets and head home, you may be out of luck if you forgot to sign out!

Advertise in Crack & Crevice!

Crack and Crevice, OPCA's quarterly newsletter reaches OPCA members and their employees. *Crack and Crevice* has a long shelf life. Issues are frequently handed out at member events and sent in member kits to new members. Exposure lasts longer than typical newsletters.



Rates

Business Card—\$50
Quarter Page—\$100
Half Page—\$200
Full Page—\$350

Publication Calendar

Month: Theme/Recent Event

March NWPM Conference
June High Desert Seminar
Sept. Fall Beach Seminar
Dec. So. Oregon Seminar

For additional information and ad deadlines contact
OPCA 503-363-4345 | exec@opca.org

High Desert Seminar, Eagle Crest Cont. from page 1

Saturday our seminar starts early. Join us for breakfast. Then settle in for a great line up of speakers. James **Rodriguez** from J.T. Eaton will talk about IPM and rodent control.

Mike Dougherty of Bird-B-Gone will have a hands on bird control class. He will discuss site evaluation, bird biology, and bird behavior. This is a three hour class that is limited to 20 people. **Angi Bailey** from Oregonians for Food and Shelter will give a Legislative update. **Tom Nishimura** of Allergy Technologies will be doing a presentation on bed bug biology and behavior. **Reid Ipsier** will do a two hour class on Wood Boring Beetles. **Laurie**



Eagle Crest Golf Club will entertain OPCA June 1.

Gordon of the Oregon Department of Agriculture will give us an ODA update.

We will also have a membership meeting featuring the election of officers. There will also be raffle drawings and door prizes.

CE credits will be applied for including ODA, Wildlife and OCHI credit. If you need credits, this will be a great seminar for you to attend.

Registration is OPEN at www.opca.org



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