President’s Message
Nancy Boerema, 2016-2017 OPCA President

As the year comes to a close, I like to take a moment to reflect on the past year. It’s been an extremely positive year for our association with new members joining and new sponsors coming on board showing great support. My challenge to everyone this year was to “engage.” You only get back what you are willing to put into something. Have you taken advantage of your NPPMA benefits?

Have a human resources problem? Question? Crisis? Do you simply need to brainstorm a problem or a particular employee situation? NPPMA members can now call, email or text Seay Management Consultants to speak with one of their HR consultants free of charge regarding any employment issue that arises in your business.

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Magazine Honors Larry Treleven

From Pest Management Profession Magazine, 2016

The 2016 class of Pest Management Professional’s (PMP’s) Hall of Fame was honored at a black-tie ceremony Oct. 17 at the Sheraton Seattle Hotel in Seattle on the eve of the National Pest Management Association’s 2016 PestWorld.

This year, four industry icons joined the ranks of 83 other members of the PMP Hall of Fame, which was established in 1997 to recognize the many leaders and pioneers in the pest management industry.

Inductees included Dr. Ver- nard Lewis, U. California Berkley, Richard Sameth, retired, Western Pest Services, Vern Toblan (deceased), Pi Chi Omega, and Lawrence Treleven, Sprague Pest Solutions.

Larry Treleven, co-owner and co-president of Sprague Pest Solutions, has been in the pest management field for 45 years. At Sprague, he’s been a technician, sales associate and branch manager and now splits management duties with brother, Alfie Treleven. Looking on as Treleven was inducted into the Hall of Fame were 13 members of his family, including his wife, Jane, his children and his infant grandson and granddaughter.

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Hood River to Pest Management Conference

Mark your calendars for March 3-4, 2017. Once again, Northwest Area Pest Management Companies will converge on Hood River for two days of seminars and socializing.

Management Training topics will be held on Friday, March 3. Speakers and topics include:

Chuck Tindol, Current NPMA President and owner, of Allgood Pest Solutions, Knoxville, TN. Chuck will provide an overview and update of NPMA and he will instruct on key lessons learned in growing his multi-million dollar business.  
Justin McCauley, McCauley Services, Bryant, AR—Critical Business Technology. Learn the latest technology to run and grow your business.  
Panel Discussion: Growing your business through social media, networking and supporting causes in your community featuring Erin Foster, All-American Pest Control, Nashville, TN, Jen McCauley - McCauley Services, and Marc Dykstra, Lobster Marketing, Ellsworth, ME.

Friday night features the banquet and live auction (semi-formal attire) and the WSPMA & OPCA scholarship awards.

Saturday, March 4 features technical topics. Speakers and topics include:

Herb Field, Entomology Services, Inc.—Bedbugs: The latest on bedbug research and incorporating multiple tools for effective control.
Dr. Vernard Lewis, Univ. of California Berkeley—Zika Virus—The latest on the Zika Virus and how to best service NW customers on mosquito control.
Dr. Laurel Hansen, Spokane Falls CC—Arm your technicians with new research on European, Impressive Fire Ants & other ant species in the NW for up-to-date control measures.
Business Panel Discussion: Chuck Tindol, Justin and Jen McCauley, Erin Foster and Marc Dykstra. These business leaders share their wisdom and answer questions.

The conference will conclude with its traditional epic raffle and distribution of door prizes.

Register! http://www.pnwpmc.org/
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President’s Message, Cont. from page 1

The comprehensive menu of services provided include:
- Telephone and email advice, guidance and direction.
- Writing and Revising Employee Handbooks.
- Writing, Developing and Implementing Affirmative Action Plans, where required by Federal regulations.
- Managing OFCCP Affirmative Action Audits.
- Compliance with all of the Employment Regulations that cover pest management companies.

Looking for a stocking stuffer? The printed NPMA Field Guide is the industry's leading resource for pest professionals. Now thanks to NPMA's new Field Guide App buyers will have access to hundreds of pest photos, biology, behavior and control methods right on their tablet or phone for just $4.99.

Thank you to my Board of Directors, chairpersons and committee members who support the association and to all those who joined us at seminars and events. Thank you to our sponsors! It has been a pleasure and an honor to serve you all in 2016.

Happy Holidays!

Nancy Boerema
OPCA President

ODA Sign Out Policy

If you have come to any OPCA events, you are probably familiar with out sign out procedures. But, if it’s been awhile, you need to be aware of this important change.

Due to staffing limitations, the ODA now requires you to sign out on continuing education sign in/out sheets. OPCA will go the extra mile at all events to remind the attendees of this policy and to sign out.

We will go to some degree to hunt you down, but once the meeting is over and we have packed up our sign-in sheets and headed home, you may be out of luck if you forgot to sign out!

Be Social! Like us on Facebook!
www.facebook.com/oregonpestcontrolassociation

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OPCA Visits Southern Oregon

OPCA returned to Grants Pass November 18 for its Southern Oregon Seminar.

Our speakers included Jeff Weier with Sprague Pest Solutions - Odorous House Ants and Cockroaches; Chris Winson and Kenny Carver, with Univar - The Deadliest Animal on the Planet: Zika Information and Mosquito Control Overview; Terry Brant of Aspen Wildlife - Moles, Gophers and Voles; and Jim Truslow with BASF - Wood Destroying Organism Inspections and Control Measures.

Our friends at Casa Amiga did not disappoint with a fantastic Mexican Buffet Lunch. OPCA Thanks our Sponsors and Exhibitors for their friendship, support and great door prizes!

Univar
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Advertise in Crack & Crevice!

Crack and Crevice, OPCA’s quarterly newsletter reaches OPCA members and their employees. Crack and Crevice has a long shelf life. Issues are frequently handed out at member events and sent in member kits to new members. Exposure lasts longer than typical newsletters.

Allied members of the Oregon Pest Control Association receive a 5% discount from the prices listed. Send ads as pdf or jpeg format by e-mail to office@opca.org.

Publication Calendar

Month: Theme/Recent Event
March NWPM Conference
June High Desert Seminar
Sept. Fall Beach Seminar
Dec. So. Oregon Seminar

For additional information and ad deadlines contact OPCA 503-363-4345.
Membership Adds Up at OPCA!

The Oregon Pest Control Association is a non-profit organization comprised of pest control operators, home inspectors, and affiliated industries.

OPCA Benefits:

- Three general membership business meetings per year.
- Members receive a reduced cost in registration for educational recertiﬁcation seminars. Reduced rates for OPCA members MORE than make up for your dues every year.
- Legislative representation through Oregonians for Food and Shelter, a lobbying organization for ag industries in Oregon.
- Four Crack & Crevice newsletters are sent each year.
- Insect identiﬁcation is available through OSU Extension ofﬁces throughout Oregon.
- Your company is listed on a map of Oregon on the OPCA website for public contact access.

OPCA Membership Categories and Rates:

- ACTIVE MEMBERSHIP: Pest control companies who also join the National Pest Management Association. The dues structure to NPMA is available on the application form on the OPCA website. Active dues: $175 per year plus the cost of NPMA dues which are on a sliding scale depending on sales volume.
- ASSOCIATE MEMBERSHIP: Person, ﬁrm, corporation or other organization interested in the welfare of the pest control or for home inspectors. Associate dues: $175 per year.
- ALLIED MEMBERSHIP: Includes suppliers (vendors) to the pest control and home inspector industries. Allied dues: $150 per year.

For a complete description of each membership category, refer to our website at www.opca.org. If you have any questions, email the OPCA ofﬁce at ofﬁce@opca.org. We look forward to hearing from any of you who are interested in growing our association!

OPCA Membership Report

We are getting close to receiving dues for from our members. Here’s an update on OPCA membership as of December, 2016.

Membership Renewals for 2016-17 (so far)

New members: 2
Active members: 55
Allied Members: 4
Associate: 5
Limited: 1
Honorary: 3
Renewal pending: 13

Membership Application:
Know of any companies that should be members? Direct them to our website: www.opca.org/join.

Lapsed Membership Policy:
OPCA members should know that it is OPCA’s policy that if a member company lapses for one full year they must reapply for membership in OPCA. So don’t let your membership lapse! If you are unsure of the status, contact our ofﬁce.

Dues paid by corporate ofﬁces:
If your corporate ofﬁce is in another state and it pays the dues for your Oregon ofﬁces please let us know!

Members are posted on our website at www.opca.org on a Google Map. Check it out!
OPCA Government Affairs Update

2017 Brings Challenges, Opportunities

By Scott Dahlman, Oregonians for Food and Shelter

Next year is shaping up to be an active one on pesticide issues. From a new U.S. President and the changing administration accompanying that change, to local ballot measures and a “long” Legislative Session, 2017 brings us a variety of challenges and opportunities.

When President Trump takes office this January, one of his first actions will be to appoint agency heads. While these appointments affect many agencies that regulate our industry, the most important is surely the Environmental Protection Agency (EPA). And quite frankly, the time for change at the EPA is past due. One issue that will be crucial to all OPCA members is the updated training requirements for certified applicators. EPA issued draft rules for comment on this issue in early 2016 and many of you submitted comments on how the proposed rules would affect you and your business. We had expected to see a final version of those rules released before the end of this year, but it appears that this issue will spill over into 2017.

The other issue with EPA has been a troubling change in how they consider science in their reregistration reviews of pesticides.

Wildlife Update: OPCA provides WCO credits

OPCA provides Wildlife Control Operator credits. Attendees with WCO licenses receive a certificate of attendance for their files. OPCA will maintain a sign in sheet in our records in the event WCO’s need backup when they turn in their hours.

If you are a WCO, help give us your license number on our application and renewal invoice.

Please fill that in if you need credits in the future. Also, OPCA will offer more WCO credits at the High Desert Seminar and Fall Beach Seminar next year.

There are currently several major pesticides under re-registration review including chlorpyrifos, malathion and atrazine. Unfortunately, it appears that there is a new take on what science is considered “quality” allowing previously dismissed studies to be considered in this review cycle. The potential result is significant use restrictions on these, and other, pesticides in the near future. EPA is also currently reviewing four neonicotinoid insecticides for their potential impacts on pollinators. Clothianidin, Thiamethoxam, Imidacloprid and Dinofuran are all at risk for further restrictions after the reviews are concluded. Having a leader of EPA who understands the importance of using sound science in pesticide regulation will be absolutely crucial for our continued access to needed tools.

On the subject of agency appointments, we also have a new head of the pesticide regulatory agency in Oregon, the Oregon Department of Agriculture (ODA). Following the departure of Katy Coba to the Department of Administrative Services, Governor Brown recently appointed Alexis Taylor as the next Director for ODA. Alexis comes to ODA from the United States Department of Agriculture (USDA) where she most recently served as the Deputy Under Secretary for Farm and Foreign Agricultural Services. We will be meeting with Alexis soon, and will encourage a continuation of the strong culture at ODA that manifested under Director Coba.

2017 also brings challenges at the local level. In May, a measure banning the aerial application of pesticides will appear on the ballot in Lincoln County. This is similar to measure that we defeated in Josephine County in 2015, but will take a strong community led campaign to defeat. To be clear, we believe the measure would be preempted, if passed, by our state pesticide preemption law. But, a defeat in Lincoln County would send a strong message across the state, and importantly, to the legislature. A local group of pesticide users are working together to mount a campaign, and we encourage you to support them if possible.

Lastly, but certainly not least, February marks the start of the 2017 Legislative Session. Since it is in an odd numbered year it is a “long” session which lasts 160 days. The November election did not change much at the state level with Democrats continuing to hold the Governor’s office along with majorities in both legislative chambers. Because of this, we expect many of the same ideas to come forward next year as we’ve seen in the recent past. Those include: no-spray buffers, new notification and reporting requirements, attempts to rollback pesticide preemption and restrictions or bans on neonicotinoids. The success of these ideas will depend on our ability as pesticide users to tell our stories to legislators. We encourage you to join OFS or sign up for our newsletter (www.ofsonline.org) so you can follow emerging issues and help defend the good work you do. Thank you for continuing to be a strong partner.
Treleven Honored, Cont. from page 1

He thanked the family and the company for making it possible to serve the industry, which took time away from the company. He also thanked his fellow Class of 2016 inductees, with whom he worked over the years.

“We also are so appreciative of all of you. This business is so relationship-driven. It’s all about the people, because it’s the people that deliver the service, it’s the people that work with you and your teams, and it’s the people that are our clients. So we have to remember that,” he said. “We have to nurture it, like we’re planting seeds for the future, because we are” said Treleven.

The PMP Hall of Fame induction ceremony is an annual event. To nominate a someone in the pest management industry, submit a nomination form. For the full article visit: https://pmphalloffame.com/2016/10/24/pmp-honors-2016-hall-of-fame-inductees/

Univar hosted "girls night out at the Space Needle."
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