Crack Crevice

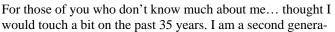
OREGON PEST CONTROL ASSOCIATION

September 2014 Edition

President's Message

Dear Members,

It is with pride to find myself addressing you all as your current president. Being a part of serving the members of OPCA has been a privilege and I look forward to another year of growth and positive changes within our association.





Richard Kesecker

tion pest professional, following in my father's footsteps, starting out in termite inspection, repair and treatment in the San Francisco Bay area. After moving to Oregon in 1994 we started our own company, we acquired Good Earth Pest Company in 1997. At that time it was myself Rene' and one technician, we now have a staff of 17 team members and serve the Mid-Willamette Valley and portions of the Oregon Coast. It has been great to not only have my own company grow and prosper, but to also now be a part of OPCA's growth and prosperity.

OPCA has seen some changes over the last couple of years; the changes have brought about positive results. We all know that change can bring about learning bumps in the road and we haven't been without them for sure, but OPCA is headed in a positive direction. Our membership is up and we are building a great relationship with Spire (our management company). I believe the future holds great promise for our association and its members.

It will be my goal during my term as President to foster involvement from our members by keeping our association headed in the right direction. I am also committed to having an open and transparent board of directors and encourage any member to speak up with ideas or suggestions. All members are welcome to sit in on board meetings and I encourage each and every one of you to do just that. Better yet, get involved in a committee. As our association grows so do the responsibilities of those who serve our members. I welcome anyone interested in becoming involved to contact a board member, committee chair or past board member to find out more. You will see that serving on a committee is not too big

of a chore. Volunteering is not just for owners and managers... anyone from a member company can get involved. There have some great contributions made by employees of member firms in the past.

I look forward to serving the membership through my term and hope you all enjoy the prosperity of OP-CA through this period of growth.

Richard Kesecker Good Earth Pest Company

Click! Fall Beach Pics, Page 8



Chris Winson received a \$150 prize for catching the biggest fish. She donated her prize money to the OPCA's legislative action fund for Oregonians for Food and Shelter. Thanks Chris!

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OPCA has a New Number



503-363-4345

Quick Calendar

NPMA Pest World

October 21-24, 2014, Orlando, Florida

Southern Oregon Education Day

Nov. 7, 2014, Bear Hotel, Grants Pass

Ant ID Workshop

Feb. 7, 2015, Chemeketa C.C., Salem

Pacific NW Pest Management Conf. Feb 26-28, 2015, Hood River

High Desert Seminar

May 29-30, 2015
Mt. Bachelor Village, Bend OR

Fall Beach Seminar

September 18-19, 2015 Best Western Oceanview, Seaside, OR

Sunshine Welcomes OPCA at Salishan Resort

By Harvey Gail, OPCA Exec. Director

OPCA enjoyed a gorgeous weekend in Lincoln City for our annual Fall Beach Seminar. In all 90 people were in attendance.

One of the best sunny days in memory greeted our attendees for golf and fishing on Friday. The ocean was a little bouncy, but fish and crab were caught and by reports of those brave enough to take on the Pacific Ocean, an excellent day. Thanks go out to Tradewinds Charters of Depoe Bay for sending out two boats with our 30 guests. **Chris Winson** caught the biggest fish. She donated her \$150 cash prize back to OPCA for the OFS support fund. What a great gesture of support.

Golfers enjoyed the challenging Salishan golf course. Fortunately the wind was mild and the sun was out

which made for some low scores. Thanks go out to **Dave Ottovich** for coordinating another great golf tournament and for assembling an excellent array of prizes.

Attendees enjoyed a fabulous reception Friday night host-

ed by our friends **Chris Winson**, **Sandy Reiners** and **Kim Holt** at Univar. The spacious "Sunset Suite" was much larger than last year's venue. Univar set out a huge spread of excellent Mexican food. It was great meeting new people and catching up with friends.

Saturday our speaker lineup included **Doug Freeman**, RCO International – Moles and Gophers; **Jeff Weier**, Sprague Pest Solutions – Bed Bugs; Pollinator/Bee Health Panel – Speakers: **Jeff Weier**, Sprague; **David**



Attendees enjoy a break at Salishan Resort September 13. Temps were in the 8o's.

Cont. on page 13







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Oregonians for Food and Shelter—A Great Value

Where else can you get a professional lobbying/grass roots organization for such little cost? The Pest Control community has access to the services of Oregonians for Food and Shelter.

OFS is a non-profit coalition created to promote the efficient production of quality food and fiber while protecting human health, personal property and the environment, through the integrated, responsible use of pest management products, soil nutrients and biotechnology.

The mission of OFS is to provide the public with education regarding the safe usage and importance of pesticides, fertilizers and biotechnology.

But it is much more than that. OFS keeps tabs on the legislative process to see that bills introduced that may impact us negatively are stopped before they gain traction. With Scott Dahlman, Paulette Pyle and Dian Washburn keeping tabs on the legislative process it free us up as owners, managers and technicians to run our businesses with the least amount of interference. The staff is currently tracking and involved in over thirty issues that could have impact on how we do business. One team, one source of information and no duplication of effort.

The OPCA board has been making a donation to OFS in the amount of \$3000 annually from association funds. In 2014 the amount was decreased to \$1500. There was good reasoning behind this decision but it impacts the ongoing mission of OFS. At the Fall Seminar I challenged members to step up and support OFS with a \$50 pledge and the response was overwhelming. We raised and additional \$2500 in pledges for 2014.



225-927-3283 Ext. 7016 • 800-893-9887 • fax 225-927-3295 • www.lipca.com

andy.mcginty@lipca.com



To donate to OFS online by credit card, go to **www.OPCA.org** and look for the "Support OFS" button on right side of the main page or under "Support Government Affairs" or under Members/Donate to OFS.

But the need is ongoing and I want to suggest that we are not giving enough for the value we receive. I want to explore an annual \$50 per member assessment to support of the OFS mission. I believe this will be the best \$50 ever spent and the return on your investment will pay great dividends.

Please contact members of the board if you have questions or concerns about this proposal. It will have to be enacted through a bylaw change and voted on by the members. I strongly encourage your support it.

Greg Ego Rasmussen Spray Service, Inc. 503-932-4496

OPCA.org—A Resource for Pest Control Operators

Whether you are an OPCA member or not, our website provides a valuable tool for PCO's in Oregon. Over the last year we have dramatically increased the amount of information on the website... and kept it current. We've also added event registration online with secure credit card transactions through *Authorize.net*.

Here' what you can find on the website:

In the News: Current breaking news on the front page with continuations under Consumers and Media. Education Opportunities: OPCA, ODA, and other events.

Find a Pest Control Company: Map in Google format of all current OPCA members.

Links: Links to allied industries, resources, training, etc. **Events:** Annual calendar and description of all OPCA events including agendas.

Newsletter: Crack and Crevice issues.

We welcome any feedback you can give about the website. Contact the OPCA office at office@opca.org or call our office at 503-363-4345.

Legislative Affairs Report: Neonicitnoids Under Under Fire in Seattle

By Larry Treleven, OPCA Government Affairs Director



The Seattle City Council held a hearing that banned the use of these products and materials on any property owned by the City of Seattle. The bill was sponsored by Councilman O'Brien under the advise

of the Washington Toxics Coalition, NCAMP- National Coalition Against the Misuse of Pesticides - and others.

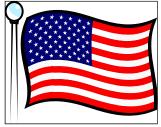
Seven people testified before the Chair closed the balance of the testimony. Two spoke in favor of the measure and five spoke in opposition. The Seattle City Council voted unanimously in favor of the measure even though a clear majority of the testimony apposed the bill. How could this happen?

The Seattle City Council voted unanimously in favor of the measure even though a clear majority of the testimony apposed the bill.

How cold this happen?

We found out later that a subcommittee met in a closed session concerning this issue and they had all of the fa-

vorable votes in place before public testimony was received. The Environmental Coalitions worked behind the scenes in their power bases where they have worked for decades to enact legislation that furthers their agenda priorities. The make up



of the Seattle City Council are all from the far left and

there is one Member who is a proclaimed Socialist.

The results are not surprising but the back room deals that defy logic and sound science are very alarming.

Councilman O'Brien testified that the chemical companies who produce these products rush them to market

Cont. on page 10



OPCA Builds Members in 2014

As of October 2, OPCA has **73 renewed members** and **17 lapsed members**. If you are one of those companies who have yet to pay, help us out and renew! If you're not sure of your status, call our office at 503-363-4345.

Renewed Members as of Oct 2, 2014:

Limited members, = 13 Active / NPMA members = 46 Allied members = 10 Associate members = 1 Honorary = 3

Our goal is to get <u>100 members by the end of this year</u>. If you know of any companies that should be members but aren't, direct them to our website page <u>www.opca.org/join</u>.

Out of the 600 or so companies that are licensed in Oregon who are not already members, there are only 105 other PCO's that are potentially members. So, if you look at it that way, OPCA

already has 42% of the potential PCO members in Oregon. That's a really good number and higher than most trade associations achieve.



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Membership Adds Up at OPCA!

The Oregon Pest Control Association is a non-profit organization comprised of pest control operators, home inspectors, and affiliated industries. **Benefits Include:**

- Three general membership business meetings per year.
- Members receive a <u>reduced cost</u> in registration for OPCA sponsored educational recertification seminars. Reduced rates for OPCA members MORE than make up for your dues every year.
- Four Crack & Crevice newsletters are sent each year.
- Insect identification is available through OSU Extension offices throughout Oregon.
- Your company is listed, by county, on a map of Oregon on the OPCA website for public contact access.

Dues Rates: The OPCA membership year is July 1—June 30 State dues are **\$175.00 per year**.

OPCA Membership Categories:

- ACTIVE MEMBERSHIP: Includes pest control companies who also join the National Pest Management Association. The dues structure to NPMA is available on the application form on the OPCA website.
- LIMITED MEMBERSHIP: Includes home inspectors and pest control companies who do not desire to participate in NPMA membership. Limited members enjoy the same privileges as Active members, except they may not vote, may not hold an officer position, and may not chair a committee.
- ASSOCIATE MEMBERSHIP: Includes any person, firm, corporation or other organization who is interested in the welfare of the pest control and home inspector industries and who is otherwise ineligible for other membership categories.
- ALLIED MEMBERSHIP: Includes suppliers (vendors) to the pest control and home inspector industries.

For a complete description of each membership category, refer to the bylaws that are posted on our website at www.opca.org. **Questions?** If you have any questions, email the OPCA office at **office@opca.org.** We look forward to hearing from any of you who are interested in growing our association!

OPCA Contact Information:

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Salem, OR 97308-2244 Phone: 503-363-4345 Fax: 503-585-8547

office@opca.org



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NPMA Launches OSHA Toolbox

The National Pest Management Association (NPMA) and the QualityPro Board of Directors are excited to announce the launch of a new member benefit, the OSHA Toolbox. The toolbox will cover the basic OSHA rules and regulations that apply to all of NPMA's members and is designed to be an accessible tool for members to reference the basic standards of OSHA.

The toolbox will include:

- OSHA Basic Information
- A guide informing members of their rights and responsibilities during an OSHA inspection
- State-by-State OSHA Posting Requirements as well as link to other Department of Labor posting requirements
- State-by-state injury and illness reporting requirements and forms
- Respiratory protection checklists, as well as assistance in determining if member companies are in compliance with the Medical and Fit Testing Requirements for Respirators
- Basic first aid and medical requirements and other PPE information
- Information on the Hazard Communication Standard, as well as links to GHS training.

To log into the OSHA Toolbox, go to **www.qualityprotools.org**

Ant ID Workshop Set for 2015



OPCA's annual Ant ID workshop will be Saturday, Feb. 7 at Chemeketa Community College in Salem, OR. The class is in Building 8, Room 225 from 9:00 am to 1:00 pm.

This is a hands-on workshop with preserved specimens, identification keys and dissection microscopes.

Dr. Laurel Hansen will guide you through the process of using a key to identify a variety of ant specimens. The instruction manual and ant specimens will be yours to keep at the end of the workshop. 4 credit hours are expected. Because of the number of microscopes available, space is limited to **24 registrations.**

OPCA Ant ID Workshop

February 7, 2015 9:00 am—1:00 pm Chemeketa Community College Bldg 8, rm 225

Questions? Call our office at 503-363-4345.



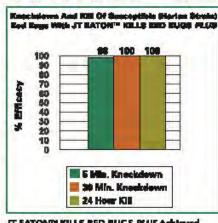


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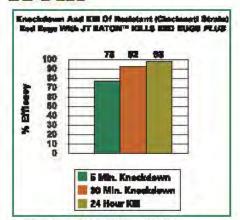
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OPCA Scholarship To Increase

We have some exciting news for the scholarship program. The board of the Northwest Pest Management Conference, held in Hood River, has voted to contribute an additional \$2,500 to OPCA scholarship fund in the coming year. The next application is due **April 30, 2015.**

The applicant must be an owner, an immediate family member, employee, child or stepchild of an employee, or employee's spouse of an OPCA member firm.

Applicants must be nominated by an OPCA member firm. Graduating high school seniors, other high school graduates and applicants with G.E.D equivalent will be considered. Applicants must attend an accredited college university, trade school, or institute of higher learning.

The OPCA scholarship recipient chosen for 2014 was **Shastina Meyer**. The nominating company for Shastina is Valley Inspections and Pests, Inc. out of Grants Pass Oregon. Shastina received a \$1,000 scholarship from OPCA.

Questions about the scholarship should be directed to **Bill Larson**, OPCA Scholarship Chair, 503-639-2500. Applications are on our website at **www.opca.org/members/scholars**hips.



Bed Bug Conference Set for 2015

TEMP-AIR, Inc. announces it will be hosting the 1st Bi-Annual Thermal Remediation Bed Bug National Conference to be held in 2015. The conference is scheduled to be held March 8-10, 2015 at the Embassy



Suites Outdoor World located just north of the Dallas/Fort Worth International Airport.

Speakers include Dr. Austin Frishman, Dr. Stephen Kells, Dr. Roberto Pereira, Dr. Raj Hulasare, Mr. Thomas Campbell, Mr. Joseph Barile, Mr. Jeff White and Ms. Andrea Hancock. Paul Bello, author of The Bed Bug Combat Manual will assist coordinating the conference as well as present.

Thermal Remediation has become increasingly popular as a bed bug treatment methodology. Attendees will benefit from informative speakers that touch on current subjects of interest within the industry. Details along with the registration form are now available on the Thermal Remediation website under the "Conference" tab at http://thermalremediation.com.

For questions contact Chris Strom, Thermal Remediation® National Sales Manager at (952) 707-5113 or cstrom@temp-air.com.

Advertise in Crack & Crevice!

Crack and Crevice is OPCA's quarterly newsletter. It reaches OPCA members and their employees. Crack and Crevice has a

long shelf life. Issues are frequently passed out at member events and sent in member kits to new members, so exposure lasts longer than typical newsletters.

If you are considering placing an ad, know that **Allied members** of the Oregon Pest Control Association receive a 5% discount from the prices listed. Send ads as pdf or jpeg format by e-mail to office@opca.org.



Publication Calendar

Month:ThemeAds Due:MarchNW Pest Mgmt ConferenceFeb 25thJuneHigh Desert SeminarMay 25thSept.Fall Beach SeminarAug 25thDec.Southern Oregon Seminar Nov 25th

For additional information or to place an order, contact OPCA 503-363-4345 / office@opca.org

Legislative Report

Continued from page 5

without enough testing and then there is a disastrous bee kill! He obviously is unaware of the nine years of testing and the hundreds of millions of dollars that it takes for approval for any label prior to sale in this country.

A similar series of events occurred in Eugene, Oregon and in Spokane, Washington where this ban has been implemented. After the disastrous bumble bee kill last year in Wilsonville, Oregon where these products were used, the Oregon Department of Agriculture did issue a temporary ban until they completed an investigation of the incident. At the conclusion of their investigation they issued fines and license suspensions for the misapplications and then lifted the ban that had been in place.

This process is how it is supposed to work with procedures established with good scientific approaches implemented. The Seattle City Council feels that they know more than the scientists, the Department of Agriculture, and the Environmental Protection Agency. All of us need to be concerned when this occurs.

OFS Update

Increase Pesticide Rules, Education, Oregon Task Force Says Statesman Journal



The Legislature established the task force earlier this year following a recent series of mass bee die-offs caused by a class of pesticides called neonicotinoids.

September 29, 2014 - Oregon should establish a state-ofthe-art bee health diagnostic facility at Oregon State University and increase funding for a state pollinator health education program, a task force formed in response to recent mass bee die-offs is recommending.

The state Task Force on Pollinator Health released a 23 page draft report Monday containing 26 "consensus recommendations," 14 "majority recommendations," and 35 "minority recommendations."

The task force will make some adjustment to the draft before submitting it Oct. 1 said chairman Ramesh Sagili, a bee health expert from OSU.

Finding Common Ground in the Controversial GE Food Labeling Effort - OPB News Blog

Friday, October 3rd - Oregon is being flooded with millions of dollars for advertising campaigns that will espouse either the benefits or perils of genetically engineered foods.

The debate over biotech foods is heated, and campaigns on either side of Measure 92 - which would require the labeling of genetically engineered foods sold in Oregon - have accused each other of distorting the facts.



When Washington and California voted on labeling these foods, ads filled with cute kids and worried mothers made emotional appeals for each side. Oregonians can likely expect similar advertisements.

At first glance, Frank Morton and Steven Strauss seem to hold diametrically opposed views. Morton is an organic seed farmer in the Willamette Valley and plans to vote in support of the labeling effort. Strauss is a bioengineering researcher at Oregon State University and plans to vote no. Both serve Gov. John Kitzhaber's Genetically Engineered Task Force.

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Fall Beach 2015 Sun and Fun for OPCA

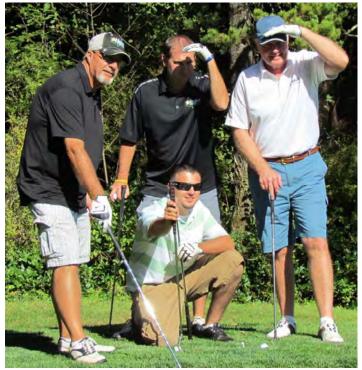












Fall Beach, Cont. from page 2

Braness, Bayer; **Michael Odenthal**, Oregon Dept. of Agriculture; **Fred VanNatta**, Oregon; **Stan Cope**, Terminix - Pest Control and Public Health: Partners for the Good of All; and **Robert DeAngelo**, Target Specialty Products – B and G calibration.

Generally the conference got very good reviews. There were a few "less than par" experiences with the hotel staff, but many loved the location. The timing and length of breaks got generally good remarks, but some felt the lunch break was too long and that the business meeting should be moved to before or after the regular sessions. We have had that comment before. There were several comments about having more vendors. This may be resolved by not having the event compete with the Washington meeting next year since we are moving the date back one week. Some felt the room was too small, which in our opinion it was, especially the break room. We tried to get the larger room but it was unavailable.

There were a lot of good ideas for future topics.

The biggest piece of feedback we got way we need to make sure our business meeting is in the main room so all the attendees can come and it's not limited to OPCA members. The food received great reviews and the staff for the conference center was great. The hotel seemed a bit disorganized at the main desk, but other than that peo-

Dave Ottovich, Golf Tournament Chair presents the winners' awards.

ple loved the relaxed atmosphere at Salishan.

Next year we are headed to the **Best Western Ocean View Resort** in **Seaside** September 18-19, 2015. This is a week later, but that is intentional to avoid overlapping other events. Save the date!

OPCA thanks our generous sponsors!

AMVAC - Seminar sponsor **B&G Equipment** - Break sponsor **BASF** - Booth **Bayer Crop Science** - Seminar sponsor **Bell Labs** - Seminar sponsor



Raffle prizes!



Gean Camp enjoys a lighter moment.



Grants Pass: Bugs Meet Bears November 7

Our annual seminar in Southern Oregon is right around the corner. Join OPCA for a full day of information packed continuing education on Friday, November 7, 2014. Registration opens at 7:15 am. Opening announcements and vendor introductions will begin at 8:00 am. The full agenda is included and is available on our website: www.opca.org.

Our speaker line up is excellent:

Andy Srejic, Bird Barrier, "Bird Exclusion"

Scott Baldwin, PestWest USA, "Kitchen Cleanouts and Sanitation"

Oregon Dept. of Agriculture, "Lessons Learned,"

Paul J. Bello, PJB Pest Management Consulting,
"Bedbug Biology, Behavior and Control" and "The Good
Bad and Ugly of Termite Work"

This year, we are pleased that **Paul J. Bello** will be speaking. He is well known in the pest management industry and has spoken at countless meetings and technical seminars on a wide variety of topics. Bellow has a B.S.A. in Entomology, University of Georgia, 1979 and an M.B.A in from Adelphi University, 1989. He has extensive experience in general pest control,



termite control, rodent control, nuisance wildlife control and turf & ornamental pest control.

Mr. Bello taught the five week annual technician training course for Arrow Exterminating. He has given several CEU presentations for many pest



control association at local and state meetings across the United States.

Members \$100 each, additional attendees \$75 each. Non-Members \$120 each. CE Credits: 7 Recertification credits are granted from ODA. CE will be applied for with Washington and California D.A. and with Oregon Certified Home Inspector (OCHI) Credit.

Register:

www.opca.org

or 503-363-4345

About the "Bear Hotel"

OK, it's not really a hotel. Let us explain. The name "Bear Hotel" began as a nickname local artists gave to the Evergreen rented warehouse which produced the first three "bearfests" in Grants Pass. Later a permanent facility was built by Evergreen Federal Savings, and the name stuck.

Now it is officially called the Bear Hotel Artworks Museum with meeting rooms, artist's studios and art displays. Talented local artists create the art that is housed in the Bear Hotel. So, it's not actually a "hotel" but it's a great place for a meeting! We will be in the Shield room.

If you have any questions about the Bear Hotel contact Teresa Caschera 541-479-3351. Address: Evergreen Federal Savings, "Bear Hotel", 2101 NE Spaulding Ave, Grants Pass, OR.



OREGON PEST CONTROL ASSOCIATION BOARD OF DIRECTORS 2014-2015

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UPCOMING EVENTS

Oct. 21-24, 2014 Pest World

Orlando, FL

Nov. 7, 2014 Southern Oregon Education Day

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Chemeketa Community College, Salem

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Hood River, OR

May 29-30, 2015 High Desert Seminar

Mt. Bachelor Village, Bend, OR

Sept. 18-19, 2015 Fall Beach Seminar, Fishing/Crabbing,

Golf Tournament

Best Western Oceanview, Seaside, OR